

Momentum

DxCG Predictive Modeling & Analytics Newsletter

Issue Number: 14 Spring 2008

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I'm happy to share with you the second issue of our newly restructured newsletter, *Momentum*. In this issue, we have conducted interviews with DxCG co-founders, senior scientists and Urx's product manager to provide you, our valued customers and colleagues, with the most up-to-date company news regarding our latest innovations and upcoming events - directly from those with the most intimate knowledge of the company and its latest endeavors.

This issue features a candid roundtable discussion with DxCG founders Drs. Arlene Ash and Randall Ellis. They share their views on DxCG's evolution as a company, their recent industry honors, as well as the future of predictive modeling. In another interview, Dr. Rong Yi, a DxCG senior scientist, discusses her work with predictive models and risk adjustment tools within the Medicaid population to improve medical care and save money for providers. In another discussion, Suzanne Fickett, product manager for CaseSmart, explains the significance of CaseSmartSM, our newest product that integrates DxCG science with Urx technology.

As both our company and the market continue to grow and evolve, we pride ourselves on our unwavering commitment to our founding mission of "Promoting Fair and Efficient Health Care." It is my hope that the interviews you'll read below will prove that, no matter the market climate, company growth and change, and our expanding product selection, the ideals in our founding mission resonate in all the work that we perform and the products that we offer.

If you have any questions, comments, or ideas about the newsletter, please feel free to contact myself and other DxCG Research staff at momentum@dxcg.com.

Sincerely,



Andrea Cianfarini, MPH
Vice President, Operations and Health Care Analytics
Urx, Inc.

FEATURED ARTICLES



Roundtable with DxCG Co-Founders

Drs. Arlene Ash and Randall Ellis, DxCG co-founders, sat down with us recently to discuss their thoughts about the company and its growth throughout the years since its inception. Along the way, they talk about their recent prestigious honors for their risk adjustment work, as well as their insights into the field of predictive modeling and its future. [» more](#)



Predictive Modeling for Medicaid

In December 2007, the latest version of RiskSmart™ Stand Alone 2.3 became available. One of the most prominent features of the updated software is its inclusion of Medicaid models. These new models are significant breakthroughs for the un and underinsured populations. These models assure proper health care for the population, and bring about more efficient and effective case management. Dr. Rong Yi sits down for an interview to discuss the importance of predictive modeling for the un and underinsured population. [» more](#)



Improve Case Management with CaseSmartSM

CaseSmart is the newest integrated product since our merger with Urix. The product combines the latest DxCG science with Urix technology. This significant and trailblazing software marks the beginning of what will become many integrated products combining the strengths of both organizations. Suzanne Fickett, senior product manager at Urix took time to explain the significance of CaseSmart. [» more](#)

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