

## PRESS™

### Glossy Report Builder & Publisher

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PRESS™ is a web-based tool for the production of glossy, printable reports seamlessly integrated with adhoc analytic tools. The new version of PRESS is extremely well-suited for users who require an efficient mechanism for producing and distributing a large volume of electronic or paper reports, such as quarterly or year-end reports for employer groups. With PRESS, business users can now easily design or modify report templates used to produce rich reports that include grids, graphs and dynamic text without using a complex development tool or writing any code. Importantly, the reports are dynamic in both content and presentation - including “dynamic text” - that allows users to generate logical text based on the results of queries embedded in the report itself.

PRESS technology enables users to ‘string’ together numerous analyses into a continuous, single report structure. This approach ensures that healthcare reporting can be delivered to end users as a logical progression of analyses and results, rather than a collection of miscellaneous Excel worksheets that require manual customizing. Coupled with dynamic text, PRESS reports can tell a story for recipients that is hard to accomplish in any other reporting package.

#### How It Works

Business users design their report templates as a collection of ‘CLIPS’. These CLIPS are views that a user has chosen from the main analytic platform interface (like CLARE, RxAN etc). Each CLIP can then be embellished based on the user’s needs and can contain any combination of static text, dynamic text, charts or tables. Users then choose how to format each clip in the report and add it to the list of available CLIPS for the next reporting template. Any one CLIP can be reused in multiple reports.



#### Key Benefits

The PRESS system produces high quality graphics ideally suited for “glossy” printing, binding and distribution. Using the same charting engine found in Microsoft Office XP, users can customize their charts and tables to a great degree without ever needing to create code or leave the familiar GUI.

The power of the PRESS system is also in its ability to adapt automatically as the underlying query results change from group to group. This includes the autocreation of multiple charts as needed and dynamic text. Because each report can potentially tell a different story, PRESS goes a long way to delivering a seemingly customized report from a production process.

Combined with the simplicity of CLIP creation, report design and the speed of production, PRESS is one of the most versatile and powerful reporting systems in healthcare today.

Separately, the user accesses the PRESS report builder interface to choose which clips to include in a given report and decide how to format the overall report – all within the convenience of a web browser using a familiar drag and drop interface.

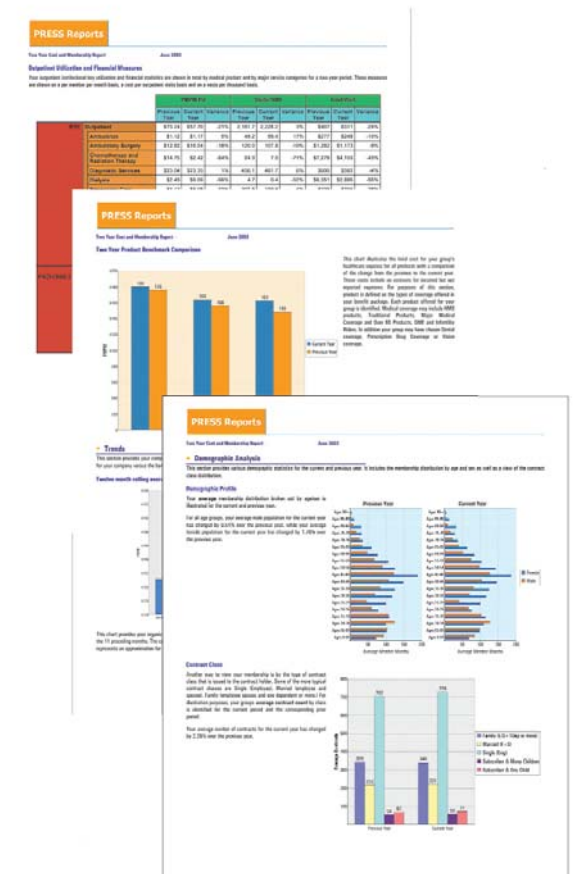
After adding selection criteria, headers, footers and logos, the PRESS report template is stored for publication.

At any time users with access to the reports can log in and “publish” the report. The reports can either be run one at a time, or processed in batch. Either way, publishing times are incredibly fast because the PRESS engine shares the same technology as the analytic platform - OLAP - which can deliver almost real time performance on most queries.

Users can then either print out the report or request server generated PDF versions of the reports (future versions will allow users to produce output in MS Word).

### Want to Learn More?

For more information or to request a web demo, please contact a sales representative at 617.896.5909, email [sales@urix.com](mailto:sales@urix.com) or visit [www.urix.com](http://www.urix.com). In addition, our Professional Services Group can support your most immediate business challenge. Call today to find out how we can help you.



### Why Choose Us?

As a leader in the research and development of healthcare analytics, predictive modeling and business intelligence software, Urix combines science and technology to provide the most innovative and science-based health care decision support solutions in the industry. As a member of the ISO family of companies, we are supported by one of the most trusted and premier provider of solutions designed to help customers measure, manage and reduce risk. With an unprecedented level of market, science and technical expertise, we offer a powerful portfolio of products and services to rapidly advance the way you do business and set a new standard for financing, managing and delivering health care in the United States and around the world.