



## Are You Betting Your Business On An Obsolete Claim Processing System?

Are you still using a claims processing solution that was built for yesterday's healthcare challenges? Are you being forced by your existing vendor to upgrade to a new system that is already hopelessly outdated? Has your existing vendor stopped providing support and updates for your current claim processing software? Have you considered moving to a modern platform that was built to truly address the growing needs of 21st century healthcare organizations?

Healthcare payors must use new technology to differentiate themselves in order to remain competitive in the emerging, consumer-centric healthcare marketplace, while simultaneously reducing unnecessary costs and increasing customer satisfaction. Unfortunately, even the most current versions of the widely deployed legacy claim processing solutions were not designed to handle today's healthcare challenges. These offerings, built using yesterday's technology, are simply unable to meet the needs of the 21st century healthcare marketplace.

HealthRules Payor is a next-generation claims and benefits administration solution that allows payor organizations to quickly offer the innovative products the market demands, while simultaneously reducing administrative costs and increasing operational efficiencies. With HealthRules Payor, you can respond in real-time to new opportunities and market needs, automate and streamline your existing lines of business, provide superior customer service, and compete like never before, using a solution that was built to address the needs of the new healthcare economy.

See it for yourself. Join us for a one-time interactive demonstration on **Thursday, November 13th at 2PM EDT**, and find out how HealthRules can provide you with a competitive edge.



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